



Fordyce Survivors Fund

Frequently Asked Questions

WHAT IS THE FORDYCE SURVIVORS FUND?

The **Fordyce Survivors Fund** at Arkansas Community Foundation is accepting donations in response to the devastating mass shooting event on June 21 in Fordyce, Arkansas. 100% of the funds donated will be allocated to people directly impacted by the shooting.

HOW CAN I DONATE?

Between July 1 and September 30, 2024, donations may be made for survivors online at arcf.org/fordycefund or by mail to:

Arkansas Community Foundation
Attn: Fordyce Survivors Fund
5 Allied Drive, Suite 51110
Little Rock, AR 72202

We recommend that those wishing to donate \$5,000 or more pay by check or wire transfer. Please contact us for this information at 888-220-2723.

You can contribute to the fund through your Charitable or Donor Advised Fund by contacting Ashley Coldiron at acoldiron@arcf.org, 501-372-1116

WHAT WILL THE FUND BE USED FOR?

Arkansas Community Foundation has waived all administrative fees so that 100% of donations to the fund will provide financial support for survivors of the shooting.

**A credit card company fee of approximately 3% will be applied to donations made by credit card.*

WHO IS ELIGIBLE FOR FUNDING?

Legal heirs of the deceased, those wounded/injured, or who were both physically present and directly affected by the mass shooting at the Mad Butcher grocery store in Fordyce.

HOW WILL THE FUNDS BE ADMINISTERED?

The Community Foundation has partnered with Victims First, a volunteer-led nonprofit, along with the Mass Violence Survivor's Fund led by Jeff Dion, both national entities with experience serving communities following more than 50 mass shootings nationwide. The

Community Foundation and these two organizations will ensure that the funds are managed in a way that is transparent, victim-centered and trauma informed.

Donations will come directly to the Community Foundation, but all funds will be deployed through and by the Mass Violence Survivors Fund.

WHO DETERMINES HOW THE FUNDS ARE DISTRIBUTED?

Contributions to the Fordyce Survivors Fund will be distributed with guidance from the Community Foundation and ultimately determined by a community-led steering committee of Fordyce residents and local leadership.

WHO IS ON THE STEERING COMMITTEE?

The local steering committee will oversee the process of putting these generous donations to work. The committee will direct funds from the Fordyce Survivors Fund to support the families of people killed, those injured, and individuals who were directly impacted by the shooting in Fordyce.

HOW WILL APPLICATIONS BE EVALUATED? WHAT FACTORS WILL INFLUENCE FUNDING DECISIONS?

The Local Steering Committee, with input from the public, will establish the guidelines governing eligibility and distribution of funds. Each application will be validated for factors such as presence at the time of the shooting and injuries suffered. Funding decisions will be influenced by the total amount donated and the number of applicants validated in each category.

CAN SMALL BUSINESSES OR NONPROFITS APPLY FOR FUNDING?

Small businesses and nonprofits organizations are not eligible to apply.

WHAT IS THE COMMUNITY FOUNDATION'S ROLE IN THIS SHOOTING EVENT?

Arkansas Community Foundation's primary role in response to the Fordyce shooting will be as a convener. We are connecting the community leaders of Fordyce with Victims First and the Mass Violence Survivors Fund. This way, both organizations can provide fundraising and victim support to those affected. Similar to our response in a natural disaster, we are bringing the right people to the table, helping raise funds and working to ensure that the communities affected (whether they be Fordyce or any other town or school) are able to recover to the fullest extent possible.

WHO ARE THE ORGANIZATIONS THAT THE FOUNDATION IS WORKING WITH TO HELP?

The [Mass Violence Survivors Fund](#) helps coordinate fundraising efforts nationwide and locally and has strategies and tools for how the money is deployed effectively using a community-based decision-making process.

Led by volunteers (all families of shooting victims,) [Victims First](#) works behind the scenes as rapid responders to mass shootings. They have worked more than 50 shootings since 2012. They have developed a robust best practices document for use by any community or group affected by a shooting. It is the only comprehensive guide that exists to help community leaders, politicians, and nonprofits in alleviating the chaos that follows an event like what happened in Fordyce.

I REPRESENT A CORPORATION/BUSINESS/FAMILY FOUNDATION, HOW ELSE CAN I HELP TO SUPPORT VICTIMS OF THE SHOOTING?

Aside from donations directly to the fund, you can also make a donation to one of our partners organizations, Victims First at <https://www.victimsfirst.org/>. Arkansas Community Foundation will work with you or your company – whether you are a small business owner or a major corporation – to help. [Visit our Corporate Giving page](#) to learn more or contact Ashley Coldiron at 501-372-1116 for more help.